



Business Administration, M.B.A.

With a focus on strategic sustainability, the M.B.A. program expands Cal Poly Humboldt's reputation for championing sustainability into the business world. Our curriculum is designed to empower you to achieve fiscal sustainability within your organization while promoting responsible environmental stewardship and balancing societal interests.

Our rigorous, innovative, scientifically based courses provide a foundation of knowledge for effective professional practice. Employers are looking for a new type of M.B.A. graduate with the tools to drive strategic change within their organizations, and with an M.B.A. from Humboldt, you will be prepared to effectively navigate the dynamics of sustainability to achieve positive results.

Experience Your Learning

Students learn best by applying their learning. That's why hands-on experiences are a critical part of our program.

Students are introduced to "systems thinking," which allows them to explore the economic impact of business decisions, and also understand the social and environmental impact, which differentiates Humboldt graduates from the pack. They bring with them a skillset that helps businesses understand complex issues.

Receive live feedback from sustainable business leaders and have the opportunity to test your theoretical understanding in the context of a paid internship.

The program emphasizes real-world connections, meaningful projects, and connections to our community. Students in our program should expect practical case studies and the opportunity to work with a faculty member on a capstone project that will allow them to directly apply sustainability concepts they've learned in a practical manner.

Did you know?

- All courses are held in the evening—perfect for working professionals. The carefully designed 32-unit curriculum allows motivated students to complete the program within one academic year.
- The Sustainability Tracking Assessment & Rating System awarded us Gold status for creating learning outcomes that explicitly incorporate sustainability and social justice.
- The Bureau of Labor Statistics predicts employment in business and financial occupations will grow 8 percent between 2020 and 2030.



Academics & Options

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Our unique program has the principles of sustainable business incorporated into every course. You will receive a solid foundation in the core areas of business administration including: accounting, finance, management, marketing, business analytics, and ethics.

Get Involved

Business majors can participate in student club activities and special events that provide professional and practical opportunities.

Clubs

- Business & Economics Club
- Investment Club
- Accounting Club
- Entrepreneurs Club

Events

Chung-Watson Lecture Series in Business Ethics

The Chung-Watson Lecture Series in Business Ethics is supported by Humboldt alumnus Po Chung to honor Frank Watson, former Humboldt professor. Chung, founder and past Chairman & CEO of DHL International, provided funding for this lecture series so that our students, faculty, and community would have a forum in which to engage in continuing dialogue on business ethics and corporate responsibility.

The Business Concept Contest

A competition open to all Humboldt students who are in the concept stage of business development. The top two finishers from Humboldt qualify for the Future Four Finals of the Northern Area California State University Business Concept Competition. The Future Four Finals consist of the top two finishers in each of the four participating CSUs; Cal Poly Humboldt, Sacramento State, Sonoma State and Chico State. Each University takes turns hosting the event.

Startup Weekend

An exciting weekend of business ideas, learning, networking and fun. Launch a business in 54 hours (sponsored by Google and Techstars).

Careers

With a Business Administration degree (and the career-focused, hands-on skills that come with it), there's so much you can do!

- Accountant
- Credit Analyst
- Financial Planner
- Marketing Manager
- Securities Analyst
- Small Business Owner
- Chief Sustainability Officer
- Renewable Energy Analyst
- Sustainability Consultant
- Zero Waste Program Manager



My professors and classmates got me thinking about the purpose of my education and how to live a life of service. It was a very impactful time in my life."

Michael Lynch ('11, Business Administration), CEO of Improve Your Tomorrow, a nonprofit that helps young men of color achieve their college dreams