Program Description

The Communication Major provides students with a solid background for pursuing a variety of careers. Throughout the program, students learn vital skills for thriving in the job market and excelling in everyday life. Students learn how to communicate in a broad range of ways including presentation skills, group communication, persuasion, critical thinking & problem solving, and interpersonal skills. Employers cite communication as one of the top ten skills they look for when hiring new graduates. (NCA, 2016) Our department offers students a stable environment for learning. Our faculty and staff care about students and our close-knit community of learners gives students the stability and support they need to thrive while they pursue an educational career at Humboldt State.

Opportunities exist for students to gain valuable experience as presenters and speakers at a number of events including debates, communication conferences, and other campus events such as Interpret That and Express Yourself. The debate team travels and competes at events in California, Oregon, Washington, and other locations in the U.S., bringing home awards and experiences to add to their growing set of communication skills. Students have travelled and presented at multiple conferences throughout the United States including the National Communication Association Convention, Popular Culture Association Convention, and Bay Area Undergraduate Research Conference.

Our department houses an active club for students, the Communication Club. The Communication Club is a great way for students to gain experience as student leaders and to develop a network with students who share some of the same interests. In recent years, the Communication Club has participated in many social and service learning events including park clean-up, tabling on the quad, barbecues, potlucks, Suicide Prevention Walk, Lyme Disease Awareness, and homecoming events.

Students in our program learn from a pool of professors and lecturers representing a wide range of backgrounds. Our faculty bring strengths and knowledge in cultural studies, linguistics, theatre, food studies, rhetoric, and race, gender and sexuality studies, just to name a few. Faculty share their scholarship and creative activities by publishing in academic and popular press venues, presenting at conferences, directing & acting in theatre performances, and spoken word and debate activities. Faculty are often called upon to serve in leadership roles in the university, community, and other professional organizations.

For more information

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Career Possibilities

Administration
Advertising
Business Management
Consulting
Computer Services
Corporate Training & Development
Dispute Resolution
Education
Human Relations
Journalism
Law
Management
Marketing
Mediation
Politics
Public Relations
Radio & TV Broadcasting
Sales
Social Advocacy

Some of the career possibilities listed may require additional or specialized coursework.

Bachelor of Arts Minor

Statistics
15 Faculty
170 Students

Academic & Career Advising Center
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2019-20 Academic Year