The Program

Students completing this program will have demonstrated:

- the ability to present an original, formal, and researched speech
- competence in reflective analysis of persuasive discourse
- basic competency in written communication
- understanding of diversity in relationship to communication
- fundamental understanding of how knowledge is generated in the communication discipline.

Communication majors develop understanding of communication codes, communication and influence, interpersonal and small group communication processes, public communication, cultural differences in communication, and applied communication in work contexts.

The communication major helps graduates develop skills to become more effective advocates, leaders, decision makers, and citizens. Communication students can become involved in active learning processes inside and outside the classroom. The Communication Club is open to all; honorary society chapters are available for those who excel. The intercollegiate speech and debate program travels throughout the West Coast, where students participate in both debate and individual-events tournaments. Communication graduates excel in many career fields, including education, law, business management, marketing, public relations, human relations, social advocacy, communication consulting, and training and development.

Preparation

High school courses in English, speech, and debate are useful preparation, but are not necessary.

### REQUIREMENTS FOR THE MAJOR

For a description of degree requirements to be fulfilled in addition to those listed below for the major, please see “The Bachelor’s Degree” section of the catalog, pp. 67-82.

The department highly recommends that majors take the following course to fulfill GE Area A: Critical Thinking.

COMM 103  [3] Critical Listening & Thinking

### Unit Requirements

<table>
<thead>
<tr>
<th>Total units in the major:</th>
<th>45</th>
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<tbody>
<tr>
<td>Total units required for the degree:</td>
<td>120</td>
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### Introduction to the Field

COMM 105 is a prerequisite/corequisite for many upper division courses in this program.

COMM 105  [3] Introduction to Human Communication

### Public Communication Skills

Complete 6 units from the following:

- COMM 108 [3] Intercollegiate Speech & Debate*

### Personal Communication Skills

Complete one course:

- COMM 213 [3] Interpersonal Communication
- COMM 312 [4] Group Communication

### Cultural Studies

Complete one course:

- COMM 222 [4] Intercultural Communication [DCG-d]

### Communication & Society

Complete one course:


### Research Methods


### Applied Communication

Complete one course:

- COMM 411 [4] Organizational Communication
- COMM 416 [3] Social Advocacy Theory & Practice

### Theories of Communication

Complete two courses:

- COMM 414 [4] Rhetorical Theory

### Special Topics

Complete one 3- or 4-unit course. (Lower unit COMM 480 courses may be used as electives, but will not meet this requirement.)

COMM 480 [1-4] Seminar in Speech Communication

### Upper Division Electives

Complete as many upper-division courses as needed to meet the 45 units required for the major:

- COMM 310 [1-3] Advanced Intercollegiate Speech & Debate*
- COMM 312 [4] Group Communication
- COMM 414 [4] Rhetorical Theory
- COMM 416 [3] Social Advocacy Theory & Practice
- COMM 472 [1] Convention Experience
- COMM 480 [1-4] Seminar in Speech Communication
- COMM 495 [1-6] Field Experiences in Speech Communication [3-unit max. toward fulfilling major requirements]
- COMM 499 [1-4] Directed Study [3-unit max.]

### Capstone

COMM 490 [2] Capstone Experience

* No more than 3 units of COMM 110/COMM 310 may be counted to fulfill this requirement and a total of no more than 4 units may be used to meet major requirements.
REQUIREMENTS FOR THE MINOR

Total units required for the minor: 12

Complete 12 units of communication (COMM) courses, with 6 units from upper division courses. No more than 3 units from activity courses counted toward the minor.

If used for general education, COMM 100 Fundamentals of Speech Communication and COMM 103 Critical Listening & Thinking cannot be used to met the 12 units required for the minor.