

# SOCIAL ADVOCACY MINOR

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## Minor in Social Advocacy

### Advisor

Laura Hahn, Ph.D.  
Telonicher House, Room 102  
707-826-3948  
humboldt.edu/communication

### The Program

This interdisciplinary program helps students who wish to act as advocates for issues they care about. These concerns might include the rights of ethnic minorities or women, protection of the environment, educational reform, consumer education, or antiwar movements, among others.

The program provides opportunities to learn how various disciplines view advocacy and the ethics of advocating (COMM 480), how to disseminate information about an issue effectively (JMC 323), and how social change is effected by means of communication (COMM 315).

Students are encouraged to choose electives that complement their major or that extend their understanding of the chosen issue. The culminating experience challenges them to apply what they have learned to real work on that issue in the community beyond campus.

Students develop both verbal and written skills in order to influence individuals and audiences, to become more aware of their own ethic of advocacy, and to develop an understanding of how policymaking institutions work.

### REQUIREMENTS FOR THE MINOR

JMC 323 (3) Public Relations  
COMM 315 (4) Communication & Social  
Advocacy  
COMM 416 (3) Social Advocacy Theory  
& Practice

### Culminating Experience

Two or more units by advisement. For example: COMM 495, JMC 482, PSCI 471, or other internship/service learning courses.

### Electives

Six units by advisement. Suggested:  
JMC 429 (3) Advanced Public Relations  
PHIL 302 (3) Environmental Ethics  
PSCI 358 (4) Political Advocacy  
COMM 214 (3) Persuasive Speaking  
COMM 309B/WS 309B (3) Gender &  
Communication  
COMM 404 (4) Theories of  
Communication Influence  
SOC 475 (4) Community Organizing  
TA 307 (3) Theatre of the Oppressed  
WS 480 (1-5) Lobbying Women's Issues

