Bachelor of Science degree with a major in Business Administration — concentrations available in accounting, economics, finance, international business, management, marketing

Minor in Business Administration

Master of Business Administration

School Chair
Hari Singh, Ph.D.

School of Business
Siemens Hall 111
707-826-3224
humboldt.edu/business

The Program

Students completing this program will have demonstrated:

- basic knowledge of core business disciplines in a global context
- effective writing and presentation skills
- competent ethical reasoning skills
- understanding of basic sustainability (triple bottom line) from a strategic point of view
- strategic decision making skills that integrate knowledge from various business disciplines.

Our academic programs are infused with sustainability and focused on entrepreneurship. Talk to your advisor if you are interested in focusing your training in entrepreneurship. Our faculty are committed to providing students with opportunities for hands-on learning and collaborative, team-oriented projects. We are inspired to provide our students with a rigorous business training that is comprehensive, practical, and grounded in social and environmental responsibility and the triple bottom line.

Our goal is to educate students for lifelong learning. Our curriculum emphasizes critical thinking and communication skills stressing integration of business disciplines with concentrations in accounting, finance, international business, management, and marketing. Humboldt State University is committed to teaching in small classes. Business students learn to produce professional quality written assignments and oral presentations delivered in a realistic business setting.

Business students apply a wide-range of computing skills, including projects that develop their information research capability, acquisition, analysis, and presentation of statistical data are quantitative skills that get special emphasis in our program. Business majors can participate in student club activities, in internships, and in other special events that provide professional, practical experience.

Preparation

High school students should follow preparation requirements for the CSU system.

Community college students should take approved substitutes for lower division core courses. Community college courses may not be transferred to fulfill upper division core or concentration requirements.

Consult your community college advisor or contact the School of Business if you have questions about transfer credit for business courses.

REQUIREMENTS FOR THE MAJOR

For a description of degree requirements to be fulfilled in addition to those listed below for the major; please see “The Bachelor’s Degree” section of the catalog, pp. 66-81, and “The Master’s Degree” pp. 82-84.

Students must earn a minimum grade of C in all required courses.

Lower Division Core (23 units)

- BA 210 (4) Legal Environment of Business
- BA 222 (4) Introductory Business Analytics
- BA 250 (4) Financial Accounting
- BA 252 (4) Management Accounting
- ECON 210 (4) Principles of Economics
- MATH 104 (3) Finite Mathematics, or MATH 104i (3) Finite Mathematics with Integrated Support [coreq: MATH 10]

Upper Division Core (16 units)

- BA 340 (4) Principles of Marketing
- BA 360 (4) Principles of Finance
- BA 370 (4) Principles of Management
- BA 496 (4) Strategic Management

Concentrations (22-24 units)

Select one of the concentrations listed below. Be sure to check with the department office or with an advisor regarding the availability of concentration courses.

Accounting Concentration

- BA 450 (4) Intermediate Financial Accounting
- Select five courses (20 units) from:
  - BA 451 (4) Advanced Financial Accounting
  - BA 452 (4) Cost Accounting, Planning & Control
  - BA 453 (4) Tax Accounting
  - BA 454 (4) Financial Statement Auditing
  - BA 455 (4) Governmental & Nonprofit Accounting
  - BA 456 (4) Accounting Ethics

Economics Concentration

- BA 332 (4) Intermediate Business Statistics
- ECON 310 (4) Intermediate Microtheory & Strategy
- ECON 311 (4) Intermediate Macroeconomics
- ECON 435 (4) Principles of Money & Banking
- ECON 490 (2) Capstone Experience Elective (4) Economics course plus Additional Depth (see advisor).

Students seeking a baccalaureate in business administration with a concentration in economics may not also receive a minor in economics.

Finance Concentration

- BA 332 (4) Intermediate Business Statistics
- BA 460 (4) Investment Management
- BA 462 (4) Problems in Financial Management
- BA 464 (4) International Business Finance
- BA 468 (4) Capital Budgeting
- ECON 435 (4) Principles of Money & Banking

International Business Concentration

- BA 410 (4) International Business
- BA 444 (4) International Marketing
- BA 464 (4) International Business Finance
- BA 475 (4) International Management
- ECON 305 (3) International Economics & Globalization
- ECON 305D (1) International Economics & Globalization - Additional Depth

Elective (international experience encouraged – see advisor)
Students who minor in Business communicate complex business and integrate core business concepts with think critically and engage in ethical rea...

**REQUIREMENTS FOR THE MINOR**

A minor in business can complement your existing major by adding practical applied skills that are useful for the job market. A minimum of 18 units, nine of which must be upper division.

Suggested tracks for a minor:

**Entrepreneurship Track**
- BA 105 (3) Critical Thinking in Organizations
- BA 340 (4) Principles of Marketing
- BA 370 (4) Principles of Management
- BA 378 (4) Small Business Management
- BA 379 (4) Business Plan Development

**Marketing Track**
- BA 105 (3) Critical Thinking in Organizations
- BA 340 (4) Principles of Marketing
- BA 444 (4) International Marketing
- BA 445 (4) Marketing Communications
- BA 448 (4) Consumer Behavior

**Management Track**
- BA 105 (3) Critical Thinking in Organizations
- BA 370 (4) Principles of Management
- BA 470 (4) Organization & Management Theories
- BA 472 (4) Change Management
- BA 475 (4) International Management

**Accounting/Finance Track**
- BA 250 (4) Financial Accounting
- BA 252 (4) Management Accounting
- BA 360 (4) Principles of Finance
- BA 453 (4) Tax Accounting
- BA 460 (4) Investment Management

**General Business Track**
- BA 105 (3) Critical Thinking in Organizations
- BA 210 (4) Legal Environment of Business
- BA 340 (4) Principles of Marketing
- BA 370 (4) Principles of Management
- BA 401 (4) Advanced Sustainable Management Applications

**MBA Track**
- STAT 108 (3) Elementary Statistics, or
- STAT 108i (3) Elementary Statistics with Integrated Support [Coreq: STAT 8]
- BA 250 (4) Financial Accounting
- BA 340 (4) Principles of Marketing
- BA 360 (4) Principles of Finance
- BA 370 (4) Principles of Management

**NOTE:** Students who minor in Business Administration, who also intend to enter HSU’s MBA program, must take ECON 210 Principles of Economics as an additional class.

*Students must earn a minimum grade of C in all required courses.*

*Before completing two courses in the program, students must meet with the minor advisor and sign a minor contract.*

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**THE MASTER OF BUSINESS ADMINISTRATION PROGRAM**

The program focuses on the long term strategic elements of sustainability. We analyze innovative companies that are creating new paradigms of how to create value in sustainable operations.

Students completing this program will have demonstrated the ability to:
- integrate core business concepts with sustainability concepts and frameworks
- apply and evaluate a variety of sophisticated empirical methods to analyze/test strategic sustainability business issues
- think critically and engage in ethical reasoning
- communicate complex business and sustainability concepts clearly and persuasively in writing, presentation, and teamwork.

**Graduate students must maintain a 3.0 minimum GPA. No grade less than a B- will count for progress toward the degree.**

Sustainability is the most important issue of the 21st century. Businesses today are looking for ways to minimize their social and environmental impact while remaining economically viable. As a result they are looking to hire a new type of MBA graduate — one with the skills and desire to promote economic environmental and social responsibility within their organization.

Our MBA is designed for students from any undergraduate major. For students with an undergraduate major in the natural, environmental, or social sciences, adding functional business skills to their existing degree can help boost career success.

Qualified students with an undergraduate business degree receive a paid graduate research assistantship to collaborate with a faculty member on cutting-edge research projects in finance, accounting, marketing, or management. The resulting conference presentations or publications in academic journals position our students for success in the job market. The graduate program can be completed in one year for full time students.

HSU has a long commitment to social and environmental responsibility. Our MBA program builds on that tradition by challenging our students to grow into innovative and responsible business leaders. We focus on big picture, long term thinking by analyzing accounting, financial, and marketing and strategic management issues based on the best practices of innovative organizations. Our creative entrepreneurial culture fosters critical systems thinking, effective communications, ethical reasoning, and team building.
Qualified students admitted to the program receive a scholarship and qualified students may receive a paid internship.

Admission to the MBA program requires a minimum GMAT score of 500 or combined GRE score of 300, and a minimum undergraduate GPA of 2.75.

**REQUIREMENTS FOR THE MBA**

**Undergraduate Prerequisite Courses**
(16 units)

**Accounting**
  [or equivalent]

**Economics**
  [or equivalent]

**Finance**
  [or equivalent]

**Statistics**
  [or equivalent]

Applicants must complete all the degree requirements shown above before enrolling in MBA courses.

**MBA Core Courses** (32 units)

**Fall Semester** (12 units)
- MBA 605 [4] Strategic Sustainability Foundations

**Spring Semester** (12 units)
- MBA 650 [4] Designing Sustainable Organizations

**Summer Capstone Term** (8 units)
- MBA 675 [4] Sustainability/Ethics
- MBA 679 [4] Strategic Analysis
- MBA 691 [0] MBA Comprehensive Exam*

*Master’s Capstone Project (MBA 692) available upon approval of the MBA program coordinator and faculty advisor at the beginning of the program.

**Optional**
- MBA 682 [2] Business Internship